



MINNESOTA

Minnesota Vortex / Minnesota A's KICK-OFF MEETING

August 16, 2023





AGENDA



- Program Overview (Mike Carter Club Director & President)
- DEI, Tournaments (Mike Carter

 Vice President)
- Financials & Fundraising (Rich Gross Treasurer)
- Winter Training (Becky Sande VP/Player Development)
- Web & Communications (Becky Sande VP/Player Development)
- College Preparation/Recruiting (Becky Sande VP/Player Development)
- Uniforms & Apparel (Nicole Clapp Uniforms Coordinator)

Vision & Mission



VISION

Most admired girls fastpitch club in the upper Midwest

MISSION

 We provide an uncompromising commitment to developing players on and off the field and knowing that the quality of our coaches and the satisfaction of our teams and families is paramount

94.7% Returning-Player Acceptance Rate 76.5% Net Promoter Score (2023 Survey)

Vortex & A's Best Qualities



- Non-Profit
- Working Board 10 Members
- Fundraising
- Financial Assistance/Scholarships
- Spring Training for 12Us & 14Us not in HS
- Winter Training
 - Many Days, Times, Skills, All Ages, Attend as much as you like-No extra cost
- Domeball Leagues
- Performance Training & ETS
- Health & Nutrition Night
- Mental Training Night
- Multi Sport Athletes Welcome

- College Softball Recruitment Night
- Player Development Plans
- Blast Motion Hitting Sensors
- Diamond Kinetics Pitching Tracker
- Video Analysis
- Coach Development Program
- Coaches Training & Conferences
- Volunteer Events
- Open Houses
- Diversity & Inclusion Program
- 22+ Year-Round Coaches
- 11+ College Summer Assistant Coaches
- College Coach on Staff



Development Teams



12U & 14U Elite Level Teams



- 16U & 18U Elite Level Teams
- College Preparatory Development

Vortex/A's Volunteer Organization



Board of Directors

Mike Carter President

Becky Sande Vice President

Rich Gross Treasurer Amy Kimbler Secretary

Steve Bartz Member Jim Leicht Coach Dev.

Reuben Singer Member Jon Volling Member

Scott Peterson Youth Outreach

Morgan Garbrecht Member

Organization Level Leads / Volunteers

Becky Sande Player Development Director

Nicole Clapp Uniform Director Becky Sande Social Media Director Amy Kimbler Lexi Kretsch Tournament Planning

Becky Sande Director of Fields

Becky Sande Team Equipment Director Becky Sande Marketing Director

Nicole Clapp Spirit Wear Coordinator OPEN Fundraising Director

HONOR ROLL Jack Thibault

Big Thanks to recently retired Board Member(s) Dan Maus Jennifer Arends **College Summer Assistants**

Cora Meier Elise Weinzierl Ally Florek Karen Balabon Larissa Snyder Madi Urfer

Coaches & Team Managers



Vortex 12U
HC: Amanda Schlecht
AC: Haley Schmidt
TM: TBD

Vortex 12U Gold/Nat'l
HC: Scott Peterson
AC: Alexis Oelfke
TM: Kevin Mathews

Vortex 13U Gold
HC: Katie Uittenbogaard
AC: Anna Lang (Fall)
AC: Anika Rogers
(Summer)
TM: TBD

Vortex 13U Nat'l
HC: Morgan Garbrecht
AC: Jack Holzinger
AC: Skylar Bartz (Summer)
TM: TBD

Vortex 14U National HC: Becky Sande AC: Shelby McGhie TM: Shannon Bierly

A's 15U Gold

HC: Mike Kopischke AC: Alison Cornelius AC: Brinna Kopischke TM: Kathy Laabs A's 15U Nat'l
HC: Jason Rudquist
AC: Rich Gross
AC: Molly Gross (Summer)
TM: Kim Windorski

A's 16U Gold
HC: Kayla Christiansen
AC: Amy Christiansen
AC: Courtney Kopischke
TM: TBD

A's 16U Nt'l
HC: Jason Florek
HC: Rachael Click
(Summer)
TM: Reuben Singer

A's 18U Nt'l Jones
HC: Karlie Jones
AC: Tyana Kleis (Fall)
AC: Reece Dahl (Summer)
TM: Kelly Wischmeier

A's 18U Nt'l Leicht HC: Jim Leicht AC: Steve Bartz TM: TBD

Coach Development: Jim Leicht

* Additional coaching resources will be assigned as needed

Program Overview – Mike Carter



- Background Checks Managers, Coaches, Assistant Coaches, and Board Members
- Vortex & A's Philosophy
 - Respect for ALL aspects of the game, facilities, and members
 - Giving back, community partners, volunteers, scholarships
 - HIGH Expectations & Accountability We are all accountable!
- Player Contact Policy, Player Code of Conduct, Parent Code of Conduct, Coaches Code of Conduct

Expectations, Experience, Success & Failure



Expectations –

What you can expect and what you can't.

Set the Standard Yourself

Disappointment lies between the gap in our skills and our expectations

Experience -

It will be what you make it!

Success -

Doesn't come overnight

90% - 10% rule

Failure -

Failure will happen – Stop expecting impossible perfection

Don't let success go to your head

Don't let failure go to your heart

Diversity, Equity & Inclusion



Our Vision: Most admired girls fastpitch club in the upper Midwest

Our Desire: We want you to be able to BE YOURSELF regardless of race, sexual identity or preference, skin color, physical/mental disabilities, religion...

Vortex/A's Board & Staff Commitment:

- Act as allies for everyone take action to address undesirable situations/incidents
- Allocate playing time based on abilities, work ethic/effort, performance
- Provide D&I educational opportunities during the year

Our Ask of You:

Ally for each other. If you hear/see discrimination, speak up

Tournaments



- Head Coaches and Mike Carter plan a tournament schedule which aligns with the team's goals and objectives.
- Tournament Classifications
 - USSSA Fastpitch / USAElite Select All teams are registered and have team insurance
 - Waiver signatures will be required (electronically)
 - Premier Girls Fastpitch (PGF)
 - North American Fastpitch Association (NAFA)
 - HFL Heartland Fastpitch League Alliance
 - Triple Crown
 - Decisions for additional registration with PGF/ HFL/ NAFA and/or PGF are made by Head Coach & Mike Carter

Own Facilities



MINNESOTA

Loretto Athletic Complex



TCOS Training Center



Financials

- 501c3 Non-Profit
 Organization
- Solid financial standing
- Team based budgeting
- Fundraising Opportunities (Organization wide & Team Based)

Expense Category		22 - 2023	2022 - 2023
		Actuals \$	Actuals %
Salaries: Head Coaches, Asst. Coaches, Program Director, Player Dev. Dir.	\$	157,153	36.1%
Tournament Registrations, League Sanctioning & Gate Fees	\$	72,025	16.6%
Winter Training Facilities	\$	71,732	16.5%
Out of Town Coach Travel/Lodging/Per Diem	\$	63,145	14.5%
Winter Dome Ball	\$	26,399	6.1%
Equipment - All Teams	\$	21,702	5.0%
College Recruiting Service Subscription & Meetings	\$	7,160	1.6%
Fall & Summer Field Rentals	\$	4,682	1.1%
Insurance & Bkgd Checks	\$	4,680	1.1%
Credit Card Processing Fees	\$	2,968	0.7%
Software Services - Website, Acctg, Registration	\$	2,228	0.5%
Scholarship Expenses	\$	990	0.2%
	\$	434,864	



Fundraising



- Lexi Kretsch Summer Showdown Tournament
 - Hosted by MN Vortex/A's
 - Volunteers Needed: Committees, ALL Hands-on
 - Gerten's Fall Mums
- Heggie's Pizza Sales

Team Fundraising options – dependent on travel Tournament schedule due to coach travel expenses

- USSSA Tournament Concessions & Field Maintenance
- People's Organic Coffee
- Cub Foods Bag Groceries for Tips
- Canterbury Park work concession stand
- Many others new families may have ideas from previous organizations.

2 PORTING



NOTE: Team Manager to check with Board on any team fundraising choices.

Winter Training – Becky Smith



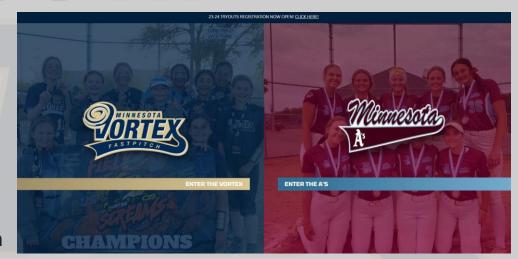
- Individual player development plans, video analysis
- Position specific, team and individual training
 - Hitting, Pitching, Catching, Infield, Outfield, Arm Care & Throwing, and Strength and Performance Training
- · Sign up for days/times that fit your schedule
- TCOS Training Center (Plymouth), Wayzata CMS Dome, P3 Performance Dome in Long Lake
- Multiple Trainers and Coaches for small player to coach ratios
- Blast Motion hitting sensors

Monday					Monday		
TCOS Training Center	TCOS Training Center 14410 21st Ave N, Plymouth, MN				TCOS Training Center 14410 21st Ave N, Plymouth, MN		
14410 21st Ave N, Plymouth, MN Performance Training							
		Hi	tting		Pitching *12U & 14U*	PLAYERS Bullpen Catching	
	6:00 PM			6:00 PM			
No sign ups required Performance Training	6:00 PM			6:00 PM			
	6:00 PM			6:00 PM			
	6:00 PM			6:00 PM	Î		
	6:00 PM			6:00 PM			
	6:00 PM			6:00 PM			
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	6:45 PM			6:00 PM			
	6:45 PM					PLAYERS	
5:00 - 6:00pm	6:45 PM				All Ages Pitching	Bullpen Catching	
3.00 0.00pm	6:45 PM			6:45 PM			
	6:45 PM			6:45 PM			
	6:45 PM			6:45 PM			
				6:45 PM			
	7:30 PM			6:45 PM			
	7:30 PM			6:45 PM			
	7:30 PM			6:45 PM			
	7:30 PM			6:45 PM			
	7:30 PM						
	7:30 PM				Pitching	PLAYERS	
					16U & 18U	Bullpen Catching	
	8:15 PM			7:30 PM			
	8:15 PM			7:30 PM			
	8:15 PM			7:30 PM			
	8:15 PM			7:30 PM			

Web and Communications



- Website: <u>www.minnesotavortex.org</u>
- Social Media
 - Facebook: Minnesota Vortex/A's Fastpitch Organization
 - Instagram: mnvortexandas
 - Twitter: mnvortexandas Lexi Showdown: @Lexi_Showdown
 - Tik Tok: mn_vortex.mn_as
 - Team pictures, HS pictures, Homeruns, Perfect Games/No hitters, Seniors, Lexi Award winners, Action shots



Web and Communications



- LeagueApps Dashboard (Your Player, Team, Registration, Schedule, Pay, Account)
 - Our website, LeagueApps Login top right
 - Add Family Member through "My Family Account"
- LeagueApps Play App



- Schedule, Chat, etc.
- Sign in same as registration account
- Players must sign in using parent/guardian account
- Androids recent updates & improvements
 - Have most up to date version of app (Version 3.6.1). May need to log out then back in after update.

College Recruiting & Preparation



- Play in College Showcase Tournaments: especially 16U and 18U teams
 - Contact coaches attending the tournament with your schedule
- SportsRecruits software for 14/16/18U (specific uses for age groups)
 - https://sportsrecruits.com/

SportsRecruits

- Create player videos
- College Recruitment Info Session every February
 - 2023 PowerPoint in A's > Recruitment > College Recruitment Night Meeting
- Leverage Minn. Vortex/A's Leadership connections to college coaches
- Continually updated spreadsheet for MN College Softball camps:
 minnesotavortex.org > A's > Recruitment > College Camps to Attend

Uniforms

Order and pay individually via Uniform website that was sent today

New Player Bundle Starting at \$311.64



Alleson Fastpitch Navy Crew Neck Jersey



Boombah Women's Hypertech Series Fastpitch Solid Pant



Alleson Fastpitch White Crew Neck Jersey



Boombah Women's Hypertech Series Fastpitch Solid Pant

Build Bundle



Alleson Fastpitch Silver Crew Neck Jersey





Player & Fan Apparel

- Minn Vortex and A's Fan Apparel
 - Store Coming Soon















